

Task 1: Use the recommended product configurator to find your custom recommendations and purchase products. Change the quantity of one recommended item, and remove one recommended item. Purchase products.											
User	Demographic	Successfully completed questionnaire	Removed Item from list	Changed quantity of product	Proceed to checkout.	Ease of use (1-5)	Layout (1-5)	Configurator questions clearly worded? (1-5)	What did you like?	What did you dislike?	Additional comments?
Matt	Gen X	Yes (Notes: need zeros for sliding door and garage door, tried to click on question 1 icons)	No	Yes	Yes (Notes: tried to click top button first, wasn't working due to bug in prototype)	4	5	4 (Notes: doors question was confusing)	Liked check animation. It's simple. Liked how the questions directed you from one to the next.	Didn't like the doors questions or the confusion at checkout (two buttons).	Buttons on main screen could be solid.
Stephi	Millennial	Yes (Notes: "Can I go back?" Hard to select multi-unit housing)	Yes	Yes	Yes (Notes: tried to click top button first, wasn't working due to bug in prototype)	5	5	5+	Likes icons, found them very helpful. Liked that she knew where she was the whole time.	I want to see the different names of products at the end with an accurate total.	Tabs on checkout page maybe need description to know diff bw smart and basic
Blake	Millennial	Yes	Yes	Yes	Yes	5	4 (Notes: last screen could be better)	5	Likes option to get help building a system - wouldn't trust himself to pick the right components.	Final page is confusing.	Make the last page more simple like the rest of the process
Alex	Millennial	Yes (Notes: wasn't sure about square feet, wanted to click arrow instead of scroll)	Yes	Yes	Yes	5	5	4.9 (Notes: Maybe make it clear that apartments are multi-unit buildings)	Likes the question process. Simple and it guides you through the process. Not too much, not too little.	Didn't like buttons on first page. White text gets lost on the transparent background.	Trustworthy impression from the design. I felt like they were taking care of me through the process
John	Gen X	No (tried to go back to questions, and prototype bug prevented progressing to cart)	Yes	Yes	Yes	4 or 5	5	3	Makes something that is frightening or intimidating into a focused and approachable activity.	No explanation at checkout. Wants to know why things were recommended.	If the description included why the product was chosen, it would put me at ease. Monitoring box needs explanation. No explanation of services makes me lose trust.
Lauren	Millennial	Yes (Notes: Is multi-unit the same as an apartment building? For apartment, how many floors in building, or just my residence? No zeros.	Yes	Yes	Yes (Notes: seems weird that there are two checkout buttons)	5	4 (Notes: didn't like up and down scrolling, likes checkout	5	Likes check animation. Simple, straight-forward, but no extras.	Monitoring is unclear. Doesn't like the two checkout buttons. Wants to see zero as a quantity option in questionnaire.	Liked the check animation, transitions, wording and descriptions.

Task 2: Use the custom builder to design your own security system. Add items to cart. View cart. Proceed to checkout.											
User	Demographic	Add item to cart.	Proceed through all product categories.	View cart.	Proceed to checkout.	Ease of use (1-5)	Layout (1-5)	Product options clearly presented. (1-5)	What did you like?	What did you dislike?	Additional comments?
Matt	Gen X	Yes (Notes: wanted to skip to buy before going through all pages, flood sensor has a bug in the prototype)	Yes	Yes	No (Tried to click top checkout button, which had a bug)	4 (because of checkout issue)	5 (Clean and clear)	5	Bening able to choose exactly the thing I need, clean layout	Did not like the checkout.	
Stephi	Millennial	Yes (Notes: Clicked learn more. would expect to find details and instructions)	Yes	Yes	No (Tried to click top checkout button, which had a bug)	5	5 (Likes progress bars, wants Estimated total to update in prototype)	4.5 (would like description of steps)	I know where I am and what i'm looking at. Likes the cards.	Would like to jump to sections. Wants total to update in prototype. Would this require an account?	"I like it."
Blake	Millennial	Yes (Notes: Likes descriptions. Watchout for default numbers - noticed some mistakes in prototype.)	Yes	Yes	Yes	5	5	5	Likes the progress bar and descriptions.	No zero option or ability to skip section.	Would like to be able to jump to categories.
Alex	Millennial	Yes (Notes: "I need" doesn't seem important. Would like to see progress dot highlighted for the current page, not just completed pages)	Yes	Yes (Notes: wanted a way to skip to checkout)	Yes	4 (feels like it guides him through the process, but would like to checkout at any point in process)	4.8	5	Likes the cards, helps indicate scrolling. Likes the aesthetic. Consitent between the two configurator options.	Expected progress bar to include the current category, not just completed ones.	Wonders if there should be a pop up message at the start to confirm that you do not want help selecting the right components.
Lauren	Millennial	Yes (Notes: Would like to see all default numbers set to zero.)	Yes	Yes	Yes	5	5	5	Nice, simple, clean. No extra stuff, easy to complete task.	Dislikes dropdowns that say 'select' instead of having the number set to zero.	